vol. X no. 2

program guide

WRUW FM

91.1 STEREO

MARCH 1977

From the GM's desk

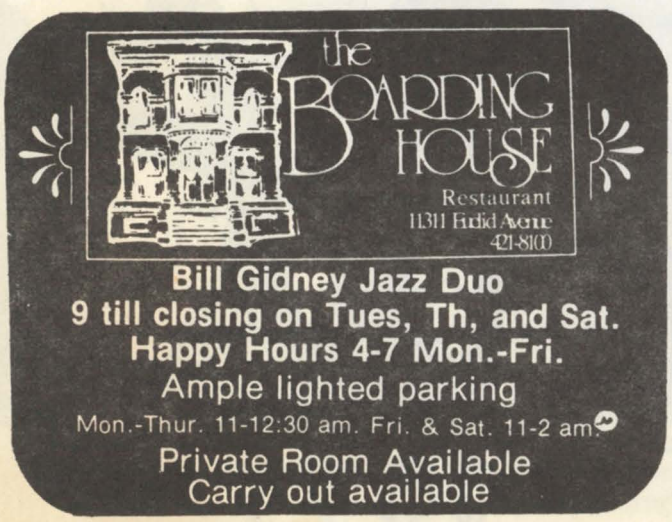
As you may be aware, WRUW is funded entirely by money derived from the student activities fee. This, of course, is the case with all student activities on campus. As you might also suppose, it takes a lot of money to keep the station well-equipped. For years, WRUW has had a problem in securing funds for the basic necessities of a technically competent radio station.

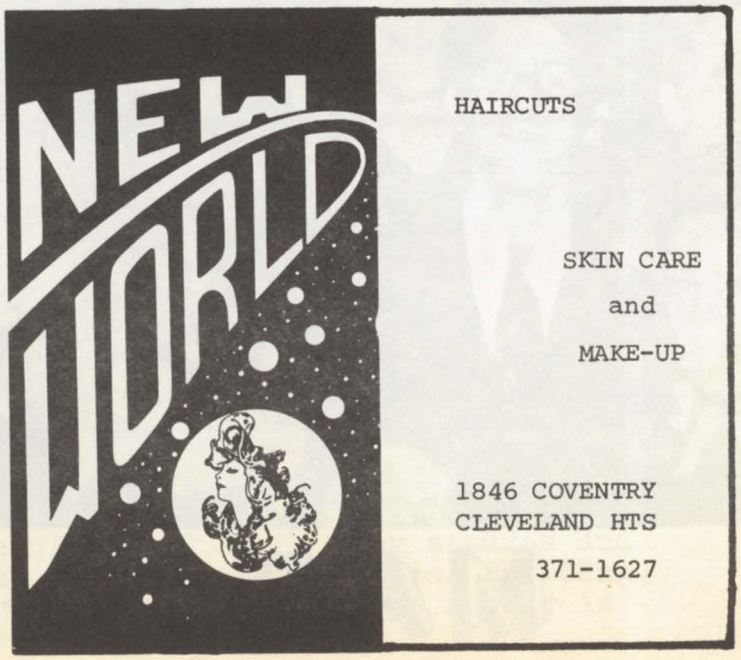
Recently, the Undergraduate Student Association passed a resolution that has grave philosophical ramifications for the radio station as well as all other student activities. When I became General Manager two years ago, it was the established custom for only three persons to receive honoraria. They were the editor-in-chief of the student newspaper, the editor of the yearbook, and the General Manager of WRUW.

The honoraria they received were offered as a token of appreciation for their efforts, not as a salary. The amount was arrived at as a percentage of current tuition. Since that time, certain individuals have sought to expand this concept so that other persons might receive financial compensation for their 'voluntary' activity with those organizations. The claim has been made that without some financial incentive, it would be difficult, if not impossible, to get students to participate in the hard work that is required for those activities.

The problem here is not whether or not students who sacrifice large portions of their college life should be financially recognized. It is rather whether the USA can afford to provide these incentives at the expense of limiting funds that should go elsewhere (for instance, capital improvements for a radio station, or new sound

(Continued on page 8)





Interview: NYJQ

Last month, the New York Jazz Quartet (Roland Hanna-piano, Frank Wess-reeds, George Mraz-bass, Richie Pratt-percussion) visited Cleveland as part of the Playhouse Square "Stars Return to the State" series. In conversation with WRUW staff members Wade Tolleson and Jim Szabo, the quartet revealed very candid opinions regarding the trends towards "electric music", the interaction between jazz and other musical forms, and the relationship between jazz musicians, their employers, and the public at large. A portion of the interview is presented below.

WRUW: If the media exposure of jazz goes down, will people be less likely to go out to the clubs, or buy the records, or continue staying with jazz? Will they drift off to something that they might have more exposure to, and don't have to think as hard about?

Hanna: Let me say something. There is a lot of money being made on jazz recordings. There are recording companies that not only take the money they make off of jazz and turn it back into rock and roll, but jazz has been selling for years and years! Louis Armstrong and Nat King Cole

(Continued on page 6)

march 1977

Thanks to all who sent birthday greetings for our 10th Anniversary. This month we are adding a new public affairs show called OUR HERITAGE, OUR HOPES, Sundays at 6 p.m. This show features intervies and reporting on The Grey Panthers (3/6), Medical Ethics (3/13,3/20) and Buckminster Fuller (3/27) this month. Another new show is DRAMA CIRCLE (Mondays at 5:45 p.m.), a survey of live theater in Cleveland with a special twist. Following that on Mondays at 6 p.m. is FIRST ACT, a complete Broadway cast album, from curtain to curtain.

Also, on the new show list is WOMAN WAVES (Thursday, 6 p.m.). We're very proud that this collection of music, news, reviews and features of interest to Cleveland's women is produced in our Studio "A". NEWS FEATURE (Wednesday, 10:30 p.m.), a weekly investigation into life in Cleveland is also produced by the WRUW staff.

Our Sunday classical programming (9 a.m. to 10 p.m.), is puncuated by MAN AND MOLECULES (from the American Chemical Society) at 7 p.m. and IN THE PICTURE (Sun., Mon., Tues. at 5 p.m.), a review and calendar of local cinema and is followed by THE FOLKIE HOUR at 10 p.m. Formerly LIVE FROM THE SPOT, the Folkie Hour presents the best of Cleveland's acoustic talent, live in concert.

For Jazz fans, we play jazz every night from 11 to 2 (from 10 on Fridays). On Mondays we present THE GENIUS OF DUKE (11 p.m.) and on Tuesdays GENIUS ON THE BLACKSIDE (11 p.m.) a survey of the best by Black artists. Fridays at midnight, grab your pencil for the JAZZ CALENDAR.

For the musicaly diverse we have OLDIES BUT GOODIES (Sat. 7 p.m.), and THIS IS BLUEGRASS (Thurs., 10 p.m.). For the musicaly perverse, don't miss MICHIGAN MOM (Sun., 2 a.m.) and ZILCH!!! (Sat., 2 a.m.). For the spiritually reversed, DEAR MOM (Wed., 5 p.m.) provides questions and answers to your troubles. Write her c/o WRUW. For the tempo-spatially obyersed, SCIENCE FICTION HOUR presents Stars and Stuff this month, (Tues., 10 p.m.).

Rounding out the public affairs calendar are RADIO FREE LAMBDA, for, by and about Cleveland's Gay community (Mon., 10p.m.), LAW FOR LAYMEN (Legal advice, Thurs. and Fri., 5 p.m.) and our two shows from the libraries of Pacifica and BNA: ARTS AND LETTERS (Thurs., 6 p.m.) and PUBLIC POLICY FORUM (Wed., 6 p.m.)

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2am	MICHIGAN MOM "'66 in '77" Constructive Musical Insanity						GARY MOLLICA "Zilch !!" University of Musical Perversity
6	"Every other week" SHARON LAURENTI						6am
9	KIRK DAVIS "Classical Enterprise" Classical						WADE TOLLESON 'diversified, inc." Free Form
12n	RANDI ZEEHANDELAR "Pineapple Rag" Classical						10am
							GEOFF SINGER "Geoff and Kristine" Free Form
3pm	LARRY KESSLER "Infinity"	3.30 ERIC DECKER	GARY MOLLICA	JEFF GROVER	BRUCE BERGEN	RICK CHESTER	1pm CHRIS CRAWFORD "Charmed Quarks" Free Form
5	IN THE PICTURE	IN THE PICTURE	IN THE PICTURE	"DEAR MOMS"	LAW FOR LAYMEN	LAW FOR LAYMEN	4pm CHUCK FONDA "Summer Wishes Winter Dreams" Rock
	Classical 5:45	"From the Land of Digital" Drama Circle	"Neophyte's Delyte" Free Form	Rock	"Red Die #2" Free Form	"Rosemary Wood's Tape Dropout" Rock	
6pm	Our Hopes, Our Heritage	"First Act" An Entire Broadway Show Each Week	Public Policy Forum	Arts and Letters	WOMAN WAVES		
7	MAN/MOLECULES	WALKIN' DR. BILL	TED PURCELL	MARK ALLOY	DAVE NEWMAN	DEREK VAN PELT	STAN SKEBE "Oldies but Goodies"
7:15	RANDY LEITH "Echoes from the Mountains of Ice" Avante Garde	"Blue Monday" Rhythm and Blues	Rock	Jazz, Blues and other music	"When the roses bloom again" Country	"Sounds of the City" Rock, Blues, etc.	8pm LARS HARPER "Rock 'n' Roll Survivors"
10	"The Folkie Hour"	"Radio Free Lambda"	"Science Fiction Hour"	"View from the Inside" 10.30 "News Feature"	"This is Bluegrass"	JIM SZABO "Down by the Cuyahoga" midnight	
11	BILL HOLBROOK "Permutations II" Jazz	"Genius of Duke Ellington" BEN LITTENBERG "Radio Rhythms" Jazz Dis is Ben	MARK EGLER "Out-Bloody-Rageous" Jazz	MIKE SASSO "This is the Night That Is" Jazz	"Genius on the Blackside" JANET ORENTZEL Jazz	Jazz Calendar Jazz	BILL ANDERSON "Bird Calls" Jazz
2am							

nyjq...

trio records still sell as much as they did in the Forties, and these companies that own those rights to those records turn that same money around, and make a rock record because they think the rock money is sudden, quick, and right now. I have a recording I made seventeen years ago, called Easy to Love, with Atlantic Records. The damn record still sells! I don't get any royalties off of it, but I still find the record around. That's seventeen years ago, when I was a kid.

I don't think it's going to effect people buying the records. When people find out there's something good on wax, they'll go buy it. Word-of-mouth is probably the best telegraph. Once people find out that something's happening over there, and even though the critic put it down, the people say, "Hey, I like that." You find that they go out and buy it.

In order for Cleveland to have a jazz population, somebody has to work at it. That means that what you're doing now, talking about jazz on your radio; that means that what Ray Shepardson is doing with his effort to keep the two theaters going; what the Boarding House is doing; what the Agora is trying to do one night a week, other clubs have to follow. And people will hear this, and they'll say, "Hey, I've never heard that music; let me find out what's going on." But at this point, this town has no jazz station, and the only way the people can get a jazz station is that they have to ask for one. They have to turn off their radios when they hear some rock and say, "I'm not going to listen to that." Eventually the media will say, "We've got to respond." They'll have to put on what the people want.

WRUW: Jazz has somewhat historically been a minority music. Is it destined to be that?

Hanna: As long as there's prejudice in this country, it'll be a minority music. As long as white Americans do not consider jazz American music, it'll be a minority music.

**The entire interview with the New York Jazz Quartet will be presented sometime during the month of March on WRUW. Listen to the station's nightly jazz programs for an announcement of the exact date and time.

COVENTRY BOOKS

932-8111
1824 COVENTRY ROAD
CLEVE. HTS., OHIO 44118

10 to 10 Weekdays
10 to 7 Sat.

Coventry Books salutes Betsy Reeves, June Adams and the women who put together--

WOMAN WAVES
Thurs. 6 - 7

German rock scene

For those of you interested in electronic progressive, classical or jazz-oriented rock music, the chances are that German rock is an untapped source worth investigating.

Trying to explore this music is a two sided adventure; 85% of German rock is only available as imports, which means high prices, $6.50 - $8.00 for a single album. Of the 15% released domestically, the majority are deleted within six months to a year from the date of release. Add to that the fact that few record stores keep a sufficient stock of imports.

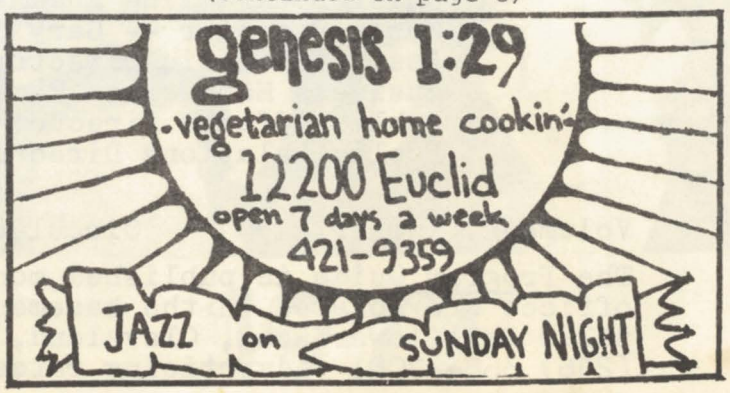
On the other hand, German talent is definately not lacking. The Germans create a specific brand of rock not found anywhere else. Both recording and material not found anywhere else. Both recording and material quality of the discs are the best in the world. German artists and listeners are very serious about their music. For example, it's not unusual fo find a telephone number on album jackets for the purpose of maiing suggestions and comments to the artist.

People interested in jazz-rock with much improvization should look into the group Passport, probably the most famous of its kind, which features Klaus Doldinger composing and playing the reeds and moog. I recommend the two American releases, LOOKING THRU (Atco) and CROSS COLLATERAL (Atco). Other groups in the same genre worth noting are: Embryo, featuring a contemporary jazz style with little electronics, and Birth Control, offering a wide variety of styles available only on import labels.

Groups such as Tangerine Dream, Ash Ra Temple, and solo artists Klaus Schulze, Edgar Froese, and Achim Reichel specialize in soothing, electronic compositions, consisting of flowing moog exercises and machine music. Some of the classics in this field are: Klaus Schulze-CYBORG, Tangerine Dream-ZEIT, ALPHA CENTAURI, Edgar Froese-AQUA. All of the above are available only as imports.

Apocalyptic themes and omnipotent space rock are the trademarks of groups like Ramses, Eloy, Novalis, and Amon Duul. Some of my favorites are Eloy's FLOATING, and Amon Duul's VIVE LA TRANCE, both which can still be found in

(Continued on page 8)

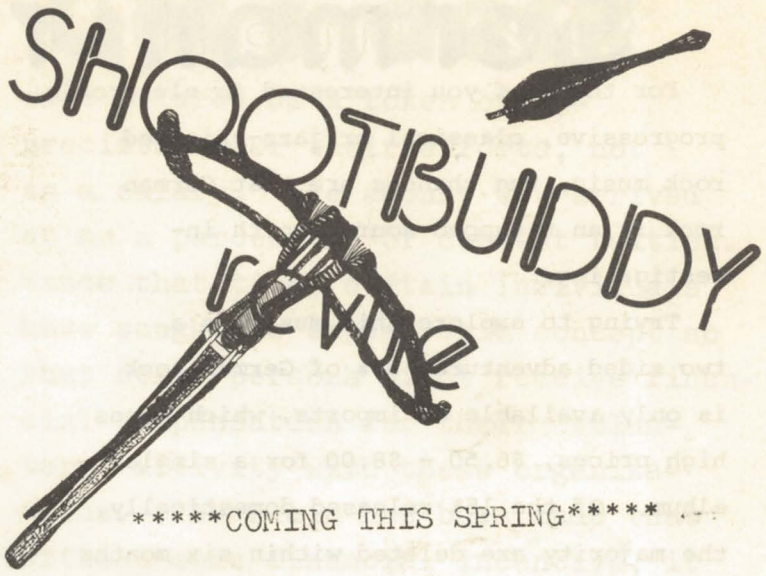


GM...

equipment for the film society).

I find myself in the ironic position of accepting honoraria for a second year while actively challenging the concept of paying honoraria at all. There is a good reason for this. My honoraria has been $1200.00 this year and last. If I had taken this job for the money, I would feel quite justified in demanding a minimum of $20,000.00 for the work I've done for remodeling the studios of WRUV. Obviously, if WRUV had asked for such a sum of money to accomplish the rewiring of the studio (for example), the request would have been vetoed. Yet, I am involved with the station voluntarily because I happen to enjoy this activity. I rarely worry about the money I could have made except now when I realize that the student government would rather pay what can only be interpreted as being outright salaries. I fell cheated and I would assume that the students who pay the activities fee might be similarily concerned

Neil Feldman



rock...

the deleted and cut out bins at large record stores. Another excellent album in the same vein is Ramses' LA LEYLE.

Two new import releases worth purchasing are Tangerine Dream's STRATOSFEAR and Edgar Froese's solo effort MACROMOLECULAR. Most record dealers will give price breaks on large purchases.

Chris Crawford

WRUW EXECUTIVE COMMITTEE

General Manager -- Neil Feldman
Program Directors -- Eric Decker, Ben Littenberg
Chief Programming Engineer -- Mike Sasso
Music Director -- Gary Mollica
Assistant Music Director -- Janet Orentzel
Business Manager -- Tamah Goodman
Public Affairs Director -- Lars Harper
Public Relations Director -- Bruce H. Bergen

Volume X, Number 2 Circulation 3000 March 1977

The Program Guide is published monthly by WRUW-FM. Our studios and offices are located in the basement of the Mather Memorial Building, 11220 Bellflower Road, Cleveland, Ohio 44106. Our phone number is (216) 368-2208. Advertising rates upon request.